

K-POP SENSATIONS

BTS

K-POP'S INTERNATIONAL SUPERSTARS

- South Korean boy band BTS is at the forefront of the K-Pop wave sweeping the globe, with recent singles "DNA" and "Mic Drop" finding unprecedented success on the US Billboard charts. The group was featured on the cover of the February 17, 2018 issue of *Billboard Magazine*.
- BTS member J-Hope released a solo mixtape, "Hope World," on March 2, 2018, which immediately claimed the No. 1 spot on the iTunes Top Albums Chart in 63 countries, including the United States, England, Canada, Brazil, and Australia.
- The band has an incredibly driven fanbase and huge social media presence, with over 12.9M followers on Twitter, 8.8M on Instagram, and 6.2M on Facebook. According to Shareable Inc., BTS was retweeted or liked on Twitter over half a billion times in 2017, more than Donald Trump and Justin Bieber combined. *TIME* included them on its list of the 25 most influential people on the internet.
- BTS completed their second worldwide tour in 2017 and made notable stateside appearances on Jimmy Kimmel Live!, The Ellen Degeneres Show, the American Music Awards, and Dick Clark's New Year's Rockin' Eve.
- Beginning March 28, BTS will star in a weekly documentary series called *BTS: Burn The Stage*, providing a behind-the-scenes look back at the group's 2017 world tour and other accomplishments. The seven-episode series will air on streaming service YouTube Red.

BTS: K-Pop's International Superstars is the must-have celebration of RM, J-Hope, Suga, Jimin, V, Jin, and Jungkook, who have won over fans across the globe with hits like "DNA" and "MIC Drop." With dozens of stunning full-color photographs, get an extensive look at the guys behind the incredible voices and dance moves—from their early days as bandmates, to worldwide tours, to their relationship with their passionate and quickly-growing community



of fans. This commemorative collection also looks back at the Bangtan Boys' evolving musical sound, explores what makes each member of the group so memorable, and has fun with their friendship and social media presence. Also featuring a look ahead at what is sure to be an even brighter future, this is the ultimate book for ARMYs as well as new K-Pop fans everywhere.

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